

## Markets and Sales

**Reference Solutions** can help you build a business plan, create lists of specialized sales prospects, check out your competition, see what companies share your zip code and browse job listings and descriptions.

## News

Follow industry trends, markets and what the media is saying about your company by using these electronic resources:

- Access World News
- Chicagoland News Sources
- Explora/Consumer Reports
- Explora
- First Search
- Libby by Overdrive for magazines
- NewsBank
- Newswires
- Pressreader
- Proquest Newsstand (U.S. Major Dailies)

## Ratings and Analysis

View company stock reports, investment data and analysis using **Value Line**. Protect your finances by examining **Weiss Financial's** ratings and evaluations of insurance companies, credit unions, banks, stocks and mutual funds.

## LOOKING FOR SOMETHING ELSE?

Please contact the Adult Services desk for information on the resources available in the library, in the community, and world wide on topics such as career and job search, small businesses and personal finance. You can also visit the Lake Cook Career Collab website at [careercollab.org](http://careercollab.org) to find job related assistance, information and resources available to you at no cost from local libraries in your community.

## CONTACT

Adult Services • [adult@itpld.org](mailto:adult@itpld.org) • 847.459.4100, ext. 3

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# YOU ARE OUR BUSINESS



Business • Career • Finance  
**RESOURCES**



Discover all the ways Indian Trails Public Library District can support your career and financial goals. We are here to serve you.

### GET A BUSINESS LIBRARY CARD

If your business resides within the library's boundaries you are entitled to a library card and all the privileges associated with it, such as checking out print and digital material, reserving a study room and accessing electronic resources.

Getting a card is easy - the company's designated representative can apply for a card in person with verification of the business address (such as a business card or letterhead) and photo identification. Any employee with the library card is entitled to use it.

### RESERVE A MEETING SPACE

The library has space for up to 160 people at a minimal cost for up to three hours. Our Lake-Cook meeting space can be configured to meet your needs and we have full audio-visual capabilities. Email [rentals@itpld.org](mailto:rentals@itpld.org) for more information.

If you need a smaller space to meet offsite (4-10 people) eight private study rooms can be reserved online or at the library 24 hours in advance with any valid ITPLD Reciprocal Borrower or Non-Resident library card. Conference Room I is available with a valid ITPLD library card. Visit our website for more information.



## PROGRAMS

Attend our programs on business, finance, and career-related topics. Two to three times a month, speakers on a variety of topics work with the library to teach our community how to succeed in a variety of capacities.

### Resume Review and Career Coaching

Kickstart your career with a one-hour resume review with a career specialist. Resume Review and Career Coaching Services start with the foundation of resume writing and includes:

- Applicant Tracking System optimization
- Career and interview coaching
- Job scanning and search
- LinkedIn refreshing
- Personal branding

### Retirement Financial Planning

Jason Clarke, a financial advisor from Edward Jones, will meet in 1-1 appointments to discuss retirement financial planning. This includes those just starting out in their career and wanting to understand how to best provide for their future, to those already retired and looking for assistance in understanding their current financial situation.

## PROFESSIONAL DEVELOPMENT

Improve your technology, office and business technology skills by using **Gale Courses**, **CreativeBug** and **LinkedIn Learning**. **Learning Express Library** is available for GED and workplace skills assistance. **Tutor.com** offers career coaching and resume review. Upgrade your technology skills by attending Digital Connections classes for everything from the basics of Microsoft Office Suite to creating 3D objects. Explore more technology by scheduling a one-on-one technology appointment.

### Launch Pad and Media Services

Engrave your logo on a giveaway, record a podcast or ad in our WhisperRoom sound booth. The Launch Pad on the Go Collection allows you to check out various equipment to use at your location.