Strategic Plan 2022-2026

VISION
Embracing Culture. Connecting Community. Igniting Curiosity.

MISSION
We enhance the community and create opportunities through services, programs and materials.

CULTURE
We embrace all aspects of our community's culture.

WE ARE VIBRANT.
- We respond to our community's rich, multifaceted diversity through our high-quality programs, events and displays.
- We create welcoming spaces that result in high member satisfaction.
- We strive to build collections in varying formats that reflect our community's diverse interests and satisfy their information, education and entertainment needs.

Internal:
We are an inviting and supportive place to work through connected learning that advances equity, diversity, inclusion and access through policy and practice.

CONNECTOR
We connect our community by being a neutral, safe space for all.

WE UNITE PEOPLE.
- We develop and enhance partnerships with diverse groups in our community to reach new audiences.
- We are active in our community to increase engagement and make new connections to increase awareness of library services.
- We are a trusted, safe space for diverse community groups to meet.

Internal:
We value and prioritize staff working together to create a supportive, collaborative team environment.

CURiosity
We ignite curiosity by providing unique programs, services and collections.

WE ENCOURAGE GROWTH.
- We provide access to collections with the breadth and depth to delight our members.
- We listen to and anticipate our member expectations and create outstanding experiences at the point of service.
- We expand the community's experience by offering unique services and tackling important topics.

Internal:
We strive to take risks, learn from piloting new services, engage in reflection/feedback, regularly measure progress and celebrate our achievements.