



Indian Trails Public Library District

Books are just the beginning...

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STALEY DA BEAR TO CHALLENGE AREA CHILDREN WITHOUT SCARING THEM

Chicago Bears Mascot to share healthy lifestyle program at library

(WHEELING, IL) AUGUST 30, 2010 – Chicago Bears Staley is daring area children to a challenge. The question is, are they ready?

Staley Da Bear- The Official Mascot of the Chicago Bears will appear Saturday, September 11th, 11:00 a.m. – 11:45 a.m., at the Indian Trails Public Library District, 355 S. Schoenbeck Road, in Wheeling, IL, highlighting the First and Goal School Program.

“This program is important because it gives children every day opportunities to make healthy choices in their life,” Staley Da Bear said.

The program is a six-week fitness challenge that encourages children to eat healthy, drink water, get proper rest, and stay physically active. Every participant who finishes the challenge wins a prize. A select number of participants will win a 10-minute field tour, a Staley plush doll, a \$100 bill, “on-field” recognition, and two tickets to a Bears Home Football Game. Annually, Staley Da Bear appears at more than 300 events including Bears games.

“The program was created because of the need to help defeat the obesity epidemic in today’s youth,” said Scott Adams, the Chicago Bears Mascot Coordinator. Adams said the program was structured in a way to assist parents and officials in teaching children the many benefits to being healthy while making it fun and exciting.

No registration is necessary for this program. For children in grades K-5. Tickets will be given out a half hour before the program.

For more information on Staley Da Bear, please visit www.chicagobears.com/staley.

For information about Indian Trails Public Library events and programs, please visit the library’s web site at www.indiantrailslibrary.org or call 847.459.4100. #####

About Indian Trails Public Library District

The Indian Trails Public Library District, 355 S. Schoenbeck Road in Wheeling, IL, was established in 1958. The library's mission is to provide resources for the public to read, enjoy and participate in the world. On an annual basis more than 29,000 patrons attend 700 programs; children's programs accounting for more than 400. In 2009, the public borrowed one million items out of a collection of more than 266,000 books, CDs and DVDs. The library is a non-profit funded by the state of Illinois primarily through local property taxes. For more information on the library and its upcoming events and reading programs, please call 847.459.4100 or visit www.indiantrailslibrary.org.