

Library Workshop Shows How To Find a Job Using Social Media

In today's digital world, the internet has become a major factor for finding jobs. Many jobs are never publicly posted, or may be posted in place unknown to the job hunter. Networking, especially through the Internet's social media networks, greatly expands the job hunter's reach.

Using LinkedIn, Google and Twitter for Job Search is a workshop scheduled for 10 a.m. on Monday, March 28 and April 18 and 25 at the Indian Trails Public Library, 355 S. Schoenbeck Rd, Wheeling. The sessions will focus on social media tools and how they help locate employment. Michael Yublosky will discuss several social media sites including LinkedIn which can greatly expand a network to create new contacts and access job opportunities before they become public..... The totally free WordPress.com which can host a resume or portfolio website highlighting an individual's skills to employers.... Google and Twitter can also be used to search for available job openings. Use of video marketing via You Tube will also be discussed.

According to Yublosky, this is a hands-on class requiring computer skills and a familiarity with the Internet. Although computers will be provided, participants should set up a LinkedIn profile before attending the class. Each participant will also need a resume or portfolio to publish on his or her own site. A recent photo is also encouraged.

Yublosky currently teaches, lectures, and mentors business personnel regarding the use of social media tools including LinkedIn, WordPress, and Twitter. He has recently presented programs at Indian Trails Library on LinkedIn and Google Tools. He also writes several blogs using WordPress, is an active networker on LinkedIn, and heads a DIY business networking group in the Buffalo Grove area.

Yublosky feels that by learning to better use social media techniques, the job hunter will be more competitive in seeking a new or better job, especially in today's tough economic times. They will also become more visible to prospective head hunters and employers.

Registration is required for *Using LinkedIn, Google and Twitter for Job Search*. To register or obtain more information, call Indian Trails Library at 847 - 459-4100.